

europeana  
network association



# CLIMATE ACTION COMMUNITY WORK PLAN

HONEY BEE 1.Worker. 2.Male. 3.Queen. 4. 5.COMMON HUMBLE BEE. LAPIDARY BEE. 6.Male. 7.Female. 8.MOSS or CARDER

Twelve different species of bees swarming a flowery meadow. Coloured etching by J. Bishop after J. Stewart, Wellcome Collection, United Kingdom, CC BY

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# 1. EUROPEANA CLIMATE ACTION COMMUNITY STEERING GROUP

The Climate Action Community Steering Group is composed of a Chair, a Community manager and other members with a diverse range of complementary expertise:

## **Chair:**

- Marco Fiore, Policy Manager, Michael Culture/MUSEU-HUB

## **Members:**

- Evangelia Paschalidou, PhD Researcher - University of the Aegean
- Flavia Bruni, lecturer, University of Chieti-Pescara
- Helen Vincent, Head of Rare Books, Maps and Music Collections National Library of Scotland

- Jostina Dhimitri, Professor University of Tirana
- Nelson Brito, Researcher University of Coimbra
- Randi Cecchine, Researcher of AI and media at Radboud University, Netherlands. Documentary Filmmaker.
- Killian Downing, Digital Archivist, Dublin City University Library
- Juha Henriksson, Director, Music Archive Finland. Europeana Ambassador.

## **Community manager:**

- Lorena Aldana, Head of External Relations and Advocacy, Europeana Foundation - Community Manager

## 2. COMMUNITY ASPIRATION

The Europeana Climate Action Community seeks to drive **impactful, cooperative and sustainable action to address the climate emergency within the digital cultural heritage sector**, in particular when it comes to its digital transformation. It aims to **raise awareness of, mitigate and build capacity around lessening our sector's environmental impact**.

Building on the [Europeana Climate Action Manifesto](#), we aim for wider systemic change within our own organisations and networks, in the broader Europeana ecosystem, in the common European data space for cultural heritage, and in the broader (digital) cultural heritage sector. At the same time, we recognise the need to revise and update this Manifesto to reflect recent developments — from the rise of AI to evolving sustainability priorities.

*The Climate Action Community will contribute to the objectives and vision of the Europeana Business Strategy 2030 and Impact Model. We connect our community aspiration to the following long-term aim (LT) set out in the Impact model:  
LT.4 More environmentally aware heritage sector that balances digitisation considerations with environmental concerns.*

Our work aims to contribute to the long-term aspirations and goals of the [Europeana Initiative Vision 2030](#), which aims for **a green transition for and with digital cultural heritage**. As the Europeana Initiative deploys the [common European data space for cultural heritage](#), we strive to shape it into a place for sustainability and cooperation, driving a greener, more sustainable digital transformation in our sector. We believe the data space presents a unique opportunity for the

Europeana Initiative to lead by example, addressing the sector's digital, environmental, and social interlinked transitions - or '**Triple Transition**' - in a cohesive and integrated way. Moreover, our mission will be directly linked to the current EU policy context: we will be in line with the Culture Compass, released in 2025 and tracing the pathway for the EU cultural policy, recognizes that “the cultural sectors should be further mobilised to drive climate and biodiversity action, while cultural actors should be empowered to lead the green transition”.

*We will deliver our Community aspiration focusing on the following impact pathway (P), drawn from the Impact Model:*

*P.4 Environmental awareness*

Through engagement and collaboration, we can turn our climate action aspirations into reality. We are driven by our:

- **Vision** - The climate crisis urges us to work together as a global community to protect our planet. We work collectively towards a climate conscious digital heritage sector.
- **Mission** - Advocating for and embedding working practices that minimise the digital cultural heritage sector’s impact on the climate and environment; support adaptation and resilience; and, help to make the right choices.
- **Strategy** - Planning, collaborating, operating, advocating for digital sobriety and sufficiency.

# 3. ACTIVITIES IN THREE FOCUS AREAS AND ONE HORIZONTAL AREA

In 2026-2027, the Community will carry out three key sets of activities, outlined below, along with a horizontal area of work. We will collaborate with other Europeana communities, the Europeana Network Association, the Europeana Foundation and the Europeana Aggregators' Forum to deliver on these goals.

## 1. Improved community engagement

- Build on and expand initiatives such as the **Europeana Creative Climate Action Award** to deepen engagement within our community and reach new actors and potential members.
- Organise at least two **Community Cafés** to keep members informed and engaged. These may be thematic sessions if a specific need arises, or be held as informal meet-ups where members can

exchange ideas and stay in touch with other members and the Steering Group.

For these Cafés, external experts may be invited as speakers to channel expertise on a specific topic.

- Document and disseminate outcomes from Community Cafés and awards through short reports and blog posts published via Europeana channels.
- Encourage an in-person meet-up around an event relevant to the community, such as the annual Europeana conference.
- Actively promote membership in the Climate Action Community at relevant events and other gatherings, e.g. Europeana 2026.

## 2. Advocacy and capacity building

- Advocate and upskill our community and the data space community on the basis of the results and recommendations of the report **“Regenerative digital transformation: sustainable pathways for cultural heritage”**, trying to improve accountability in the Europeana Initiative regarding this topic. The report will be the subject of one of the Europeana Cafés organized by the Community.
- Encourage cross community cooperation and exchange, and organise a **workshop with other ENA communities** to discuss the intersection between their remits and environmental impact, e.g. a workshop series with the Education Community to showcase projects and initiatives of the members at the crossroads of Education and Climate Action.
- Prioritise a thematic focus on the **environmental impact of AI deployment in our sector** — a key concern raised during the [Alignment Assembly](#), with the aim of developing and sharing knowledge within the Data Space in

view of the upcoming AI Strategy for the Cultural and Creative Sectors by the EC 2027 and in line with the new AI4LAM initiative. The objective is to become a “knowledge hub” on the issue, perhaps creating a permanent place on Europeana Pro to store links and resources useful in this field and channelling knowledge from inside and outside the Europeana Initiative.

## 3. Awareness-raising and cooperation within our sector

- We will continue our **editorial efforts**, including content published on Europeana Pro, the data space website and [Europeana.eu](#), but also externalities to the DS4CH, such as DIGITALIA and other sectoral web journals / blogs. This action will take the form of articles, galleries and events. This content will inform, inspire, and connect our audiences and members
- We will also **leverage major cultural and heritage events** to amplify our messages, showcase best practices, and highlight the impact of our collective actions on sustainability,

digital transformation, and innovation within the cultural heritage sector.

- We will also **seek collaboration** with other actors who, as our Community, are committed to positive climate action through digital cultural heritage at European and international level. These include, but are not limited to, the European Heritage Hub EU- funded project; the European Heritage Alliance sectoral platform; NEMO- Network of European Museum Organisations' Working Group Sustainability and Climate Action, Michael Culture Association and the Climate Heritage Network.

### **Horizontal area: review and revise our Climate Action Manifesto.**

The areas outlined above will lay the foundation for reviewing and updating the Europeana Climate Action Manifesto in 2026 to reflect recent developments, from the rise of AI to evolving sustainability priorities. The process of review will be made participatory within the whole Climate Action Community, following the good practice of the AI Alignment Assembly.

# 4. KEY PERFORMANCE INDICATORS/GOALS

A list of Key Performance Indicators (KPI) is hereby proposed to steer our work in the good direction. The presence in the Steering Group is on a voluntary basis, limiting these KPIs to a sign of good will.

1. **Number of Community activities** (e.g. Community Café, Capacity building Workshops, etc.): 3
2. **Satisfaction rating relating to CAC-led activities** (researched through questionnaires sent after the activity): 75%
3. **Average number of people reached per activity**: 20-25

# 5. BUDGET

The total budget required for the Climate Action Community's activities in 2026 is 3,420 EUR, allocated as follows:

1. Budget for expert (speaker fee) during Europeana Cafés: 1,200 EUR
2. Travels of the Steering Group (participation to events with advocacy purposes / presentation of the CAC results): 1,000 EUR
3. Payment of the ListServ mailing list: 420 EUR
4. Climate Action Award edition 2026/2027 (sponsoring the event with prizes for the winners): 800 EUR

**Total: 3,420 EUR**



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